

Certified Dealer Design Fee Policy

Updated February 2025

Kessick provides a comprehensive initial design at no charge for up to 2 hours of design time. Within five business days of receiving a Design Request Form, a Kessick wine cellar design expert will provide an initial design presentation. A comprehensive design will be emailed in a PDF format to the dealer to review with the client.

- Initial design shows room dimensions but does not include dimensions on the wine cabinetry.
- Free initial design up to 2 hours is for standard Kessick racking styles (Estate, Reserve, Elevation, SOMM, etc.) and does not include our kit racking series, Towers.
- Design presentation includes multiple 3D color images and 3D black and white wall elevations and floor plan.

Changes or edits to the original design will be billed at \$90 an hour. Any design A fees that are accrued after the first 2 hours, and all design B fees will be credited if the project sells. Design Fees will be billed with the project balance at shipping. If within 60 days, a sale has not occurred, an invoice for design fees will be sent. If the job subsequently sells, the initial design fee and Design B will be credited toward the purchase price.

Kessick reserves the right to assess a design to sell ratio over a period of time and charge design fees beginning at Design A when deemed necessary.

We believe Kessick does the best wine storage designs in the industry, but we provide design services only for the purposes of selling jobs utilizing Kessick componentry. Paying Kessick a design fee does not give the payer the right to the design; the fee simply covers our cost.